



COMPOSITES
UNITED



**ADDED VALUE OF
YOUR MEMBERSHIP IN
COMPOSITES UNITED e.V.**

OUR SERVICES



Network

Connecting Composite People



Communication

Sharing Information & Inspiration



Technology

Driving Know-how & Technology



Knowledge

Providing Education & Market Information



Internationalization

Creating Market Access

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NETWORK

Exclusive CU events

presence or online: free access to working group meetings, project workshops, panel discussions, CU project forum, MAI Night, summer barbeques, members' meetings, fireside evenings, etc.

Part of Membership	Exclusiveness	Your benefit / market price
✓	✓	market standard from € 200 p. p. / event

Public CU events

presence or online: free or significantly reduced admission to Innovation Days, Theme Days, Forums, Web Seminar Wednesdays, Tec Days, etc.

Part of Membership	Exclusiveness	Your benefit / market price
✓	–	market standard from € 195 p. p. / event

Cooperation events

reduced, in some cases free access to LightCon, Composites Lounge, various partner conferences, etc.

Part of Membership	Exclusiveness	Your benefit / market price
✓	–	market standard € 50 - 200 p. p. / event

Working groups

networking through exclusive access to over 40 technical working groups (WG), each with 1-3 meetings per year; visible content design by members; prestigious implementation for members (network comes to you, catering costs paid by CU)

Part of Membership	Exclusiveness	Your benefit / market price
✓	✓	–

WG leadership

active leadership of a CU working group possible: Possibility of shaping a topic of general interest to the members (and specific interest of the member leading the working group); if necessary, founding a new working group; communication of the member's contact person leading the working group via the CU website and the event calendar

Part of Membership	Exclusiveness	Your benefit / market price
✓	✓	–

Webseminar Wednesday

weekly, member-exclusive, virtual stage for the presentation of one's own company with cross-network reach (non-members can attend; participant recruitment via [LinkedIn](#) etc.) and subsequent public, marketing-effective dissemination of the video recording via the [CU YouTube channel](#)

Part of Membership	Exclusiveness	Your benefit / market price
✓	✓	market standard from € 1,500 / seminar

Carbon Connected networking platform

collaboration platform for joint work and networking with a wide range of tools and exclusive access for CU members

Part of Membership	Exclusiveness	Your benefit / market price
✓	–	exclusive content & opportunities

Atlas of Competences (Who-offers-what)

search and be found through exclusive access and entry via Carbon Connected

Part of Membership	Exclusiveness	Your benefit / market price
✓	✓	–

B2B contacts

establishing B2B contacts in the network for exchange of experience, synergies, business initiation and projects

Part of Membership	Exclusiveness	Your benefit / market price
✓	✓	–

CU events calendar

via [Carbon Connected](#) and the [CU-Website](#)

Part of Membership	Exclusiveness	Your benefit / market price
✓	–	–

Co-determination

at general meetings of the entire association as well as at cluster and specialized network level

Part of Membership	Exclusiveness	Your benefit / market price
✓	✓	–

Co-determination and active participation

in CU committees (strategy circles, working groups, advisory councils, executive boards, etc.) after election

Part of Membership	Exclusiveness	Your benefit / market price
✓	✓	–

Cross-industry representation of interests

around the sustainable industrial breakthrough of fiber composite applications and hybrid lightweight solutions

Part of Membership	Exclusiveness	Your benefit / market price
✓	✓	active influencing

Politics & Lobbying

access to politics and lobbying in the sense of the common interests of the members

Part of Membership	Exclusiveness	Your benefit / market price
✓	✓	active influencing

Regional clusters

as part of the CU network for targeted member support against the background of regional conditions (industrial and research landscape, (funding)policy framework conditions, regional events and networking, etc.)

Part of Membership	Exclusiveness	Your benefit / market price
✓	✓	–

Specialist network

Ceramic Composites and **CU Bau** as part of the CU network for the targeted pursuit of members' interests in the field of fiber-ceramic applications and in the future market of fiber composite applications in the construction industry.

Part of Membership	Exclusiveness	Your benefit / market price
✓	✓	–

Personal support

through regional CU staff and a network of professional colleagues

Part of Membership	Exclusiveness	Your benefit / market price
✓	✓	market standard from € 100 / hour

Cooperation

with other networks among other things to create market access

Part of Membership	Exclusiveness	Your benefit / market price
✓	✓	–

Overview of your added value - NETWORK

Added value	Part of Membership	Exclusiveness	Your benefit / market price
Exclusive CU events	✓	✓	market standard from € 200 p. p. / event
Public CU events	✓	–	market standard from € 195 p. p. / event
Cooperation events	✓	–	market standard € 50-200 p. p. / event
Working groups	✓	✓	–
WG leadership	✓	✓	–
Webseminar Wednesday	✓	✓	market standard from € 1,500 / seminar
Carbon Connected networking platform	✓	–	exclusive content & opportunities
Atlas of Competences	✓	✓	–
B2B contacts	✓	✓	–
CU events calendar	✓	–	–
Co-determination	✓	✓	–
Co-determination and active participation	✓	✓	–
Cross-industry representation of interests	✓	✓	active influencing
Politics & Lobbying	✓	✓	active influencing
Regional clusters	✓	✓	–
Specialist network	✓	✓	–
Personal support	✓	✓	market standard from € 100 / hour
Cooperation	✓	✓	–



"In the leading network for fiber-reinforced high-performance materials, we establish important B2B contacts and gain an information edge through intensive exchange with experts. This enables us to strengthen our position in the market."

ANNA POINTNER
CEO Voith Composites SE & Co. KG



COMMUNICATION

CU reports

members' magazine in print and digital edition; published twice a year with a circulation of several thousand copies; distributed to members free of charge and at major industry events (JEC, LightCon, CU events, etc.); members publish project, product and process information exclusively and free of charge

Part of Membership	Exclusiveness	Your benefit / market price
✓	✓	market standard from € 1,000 / article

Weekly newsletter

publication of product innovations and news of the members, event information, job offers as well as worldwide news from the composites industry; recipient group: numerous contact persons of all members

Part of Membership	Exclusiveness	Your benefit / market price
✓	✓	Industry monitoring market standard from € 5,000€ / year Newsletter entry from € 350 / news release

Press releases

exclusive opportunity for members to post information (news, highlights, job applications, etc.) on CU website and in the weekly newsletter

Part of Membership	Exclusiveness	Your benefit / market price
✓	✓	market standard from € 900 / news release

Social Media

target group-specific spreading of content-related information, member news and requests via [LinkedIn](#), [Instagram](#), [Twitter](#), [YouTube](#) etc.

Part of Membership	Exclusiveness	Your benefit / market price
✓	✓	Market standard from € 900 / post

Job board

publicising of member vacancies via the CU website, newsletter and social media where appropriate ([LinkedIn](#), [Instagram](#), [Twitter](#))

Part of Membership	Exclusiveness	Your benefit / market price
✓	✓	market standard from € 900 / request

CU website

[member presentation with logo](#) as well as numerous options for integrating current member information, including visible communication of WG-leading members and associated contact persons via their own [WG sub-page](#).

Part of Membership	Exclusiveness	Your benefit / market price
✓	✓	–

CU YouTube channel

publicly accessible medium with numerous professional and motivational videos from the network as well as the recordings of the Webseminar Wednesday with the aim of making the members and their activities more widely known beyond the network

Part of Membership	Exclusiveness	Your benefit / market price
✓	✓	Channel with > 10,000 views p. a.

Visibility

the visibility of WG leaders and WG participants via event-specific invitations, mailings, newsletter entries and [LinkedIn](#)

Part of Membership	Exclusiveness	Your benefit / market price
✓	✓	–

Trade fair participation & joint stands

reduced participation and preferential access to the CU joint stand at JEC Paris, LightCon and other international trade fairs; complete package including stand building, marketing and catering at the meeting points of the trade world

Part of Membership	Exclusiveness	Your benefit / market price
✓	–	up to € 4,000 member benefit

Information material

about the sustainable industrial application of composites and hybrid lightweight design across all industries; factually neutral, scientifically proven information papers on relevant topics as part of the "CU Knowledge" information series

Part of Membership	Exclusiveness	Your benefit / market price
✓	✓	–

Carbon Connected platform

a wide range of tools and exclusive access for CU members, e. g. database with content from WG meetings and other events, forum discussions, survey tool, cross-partner project processing tools, etc.

Part of Membership	Exclusiveness	Your benefit / market price
✓	✓	–

Atlas of Competences (who-offers-what)

detailed and clear presentation of member competences

Part of Membership	Exclusiveness	Your benefit / market price
✓	✓	–

Lightweight design portals

CU takes over initial entry for its members in the BMWi's **Leichtbauatlas** and the BMBF's **Competency Maps**

Part of Membership	Exclusiveness	Your benefit / market price
✓	✓	–

Materials and technology marketing

organisation and implementation of exhibitions (e. g. "Harter Stoff" in the Deutsches Museum in Munich); production of marketing videos, statements from the network on current discussions such as sustainability and recycling, etc. with the aim of constantly expanding the markets for the members and creating new access points

Part of Membership	Exclusiveness	Your benefit / market price
✓	–	configuration by members

Members' signet and certificate

CU's own label for exclusive use by members, underlining the cohesion, as well as a certificate for internal company presentation

Part of Membership	Exclusiveness	Your benefit / market price
✓	✓	sense of belonging

Overview of your added value - COMMUNICATION

Added value	Part of Membership	Exclusiveness	Your benefit / market price
CU reports	✓	✓	market standard from € 1,000 / article
Weekly newsletter	✓	✓	industry monitoring market standard from € 5,000 / year; newsletter entry from € 350 / news release
Press releases	✓	✓	market standard from € 900 / news release
Social Media	✓	✓	market standard from € 900 / post
Job board	✓	✓	market standard from € 900 / request
CU website	✓	✓	–
CU YouTube channel	✓	✓	channel with > 10,000 views p. a.
Visibility	✓	✓	–
Trade fair participation & joint stands	✓	–	member benefit up to € 4,000
Information material	✓	✓	–
Carbon Connected platform	✓	✓	–
Atlas of Competences	✓	✓	–
Lightweight design portals	✓	✓	–
Materials and technology marketing	✓	–	configuration by members
Members' signet and certificate	✓	✓	sense of belonging



"The member-oriented marketing of Composites United e. V. increases the visibility of our products and enhances the target-group-specific reach for our services."

DR. HAUKE LENGSFELD

General Manager Reactive Polymers & Flame Retardants at Schill + Seilacher „Struktol“ GmbH



TECHNOLOGY

Initiating projects and project programs

with the members and for the members

Part of Membership	Exclusiveness	Your benefit / market price
✓	✓	approx. € 600 million project volume since 2012

Atlas of Competences (who-offers-what)

detailed and clear presentation of member competences via Carbon Connected

Part of Membership	Exclusiveness	Your benefit / market price
✓	✓	–

Industrial pre-competitive research

on cross-sector fibre composite and hybrid lightweight design topics

Part of Membership	Exclusiveness	Your benefit / market price
✓	✓	–

Project work

support of members in project development, joint application for funding projects, specific acquisition of project partners for project proposals from the industry

Part of Membership	Exclusiveness	Your benefit / market price
✓	✓	market standard from € 10,000 / collaborative project

Information on R&D programs

providing and continuously updating an overview of potentially interesting R&D programs for members

Part of Membership	Exclusiveness	Your benefit / market price
✓	✓	–

Arranging contacts

to politics (EU, BMWi, BMBF, Innosuisse, state ministries, etc.) and other funding bodies or the associated project management organisations

Part of Membership	Exclusiveness	Your benefit / market price
✓	✓	–

Working groups

more than 40 specific working group meetings p.a. for pre-competitive cooperation; workshops on new technologies and joint and bilateral project initiation

Part of Membership	Exclusiveness	Your benefit / market price
✓	✓	–

Research funding

via Composites United Leichtbau-Forschung gGmbH as a member of the German Federation of Industrial Research Associations “Otto von Guericke” e. V. (AiF)

Part of Membership	Exclusiveness	Your benefit / market price
✓	✓	market standard from € 10,000 / collaborative project

Project forum

with exclusive exchange of numerous project results

Part of Membership	Exclusiveness	Your benefit / market price
✓	✓	market standard from € 1,500 / forum

Standardisation and norming

participation in the DIN committee, network support for the creation and updating of VDI guidelines, etc.

Part of Membership	Exclusiveness	Your benefit / market price
✓	✓	market standard from € 1,100 / committee

Cost calculation tool

for fast prediction of fibre composite component costs under given boundary conditions; reduced access for members

Part of Membership	Exclusiveness	Your benefit / market price
✓	✓	member benefit 20% / order

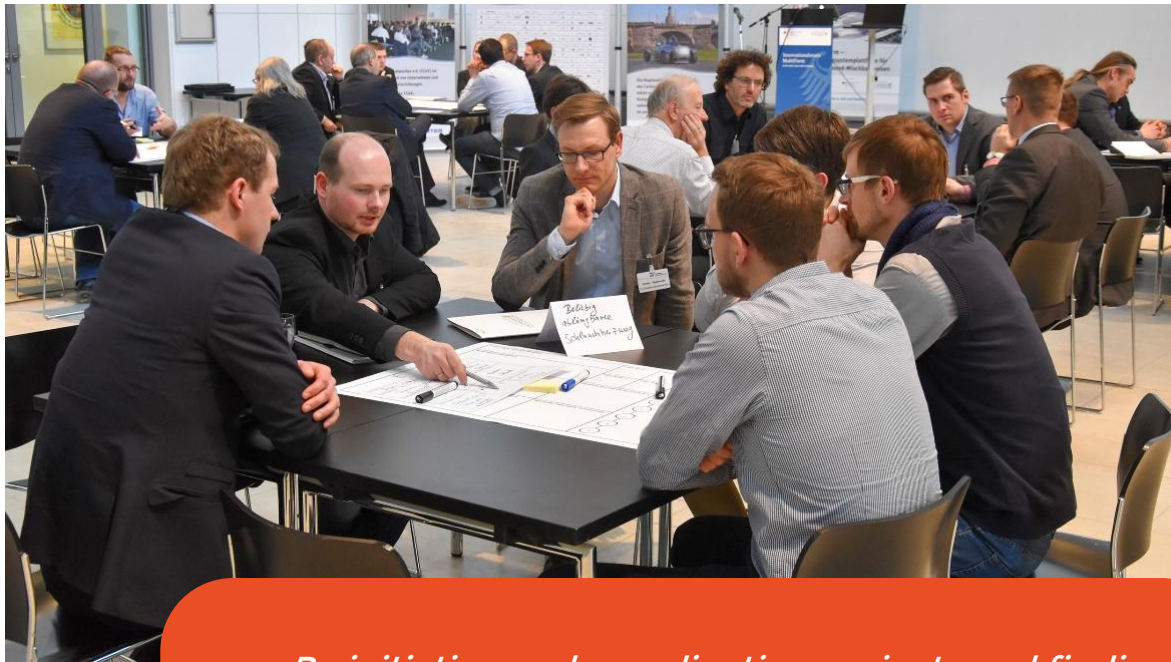
Strategy circles and regular strategy workshops

to identify and address overarching technological priorities for CU members

Part of Membership	Exclusiveness	Your benefit / market price
✓	✓	–

Overview of your added value - TECHNOLOGY

Added value	Part of Membership	Exclusiveness	Your benefit / market price
Initiating projects and project programs	✓	✓	approx. € 600 million project volume since 2012
Atlas of Competences	✓	✓	–
Industrial pre-competitive research	✓	✓	–
Project work	✓	✓	market standard from € 10,000 / collaborative project
Information on R&D programs	✓	✓	–
Arranging contacts	✓	✓	–
Working groups	✓	✓	–
Research funding	✓	✓	market standard from € 10,000 / collaborative project
Project forum	✓	✓	market standard from € 1,500 / forum
Standardisation and norming	✓	✓	market standard from € 1,100 / committee
Cost calculation tool	✓	✓	member benefit 20% / order
Strategy circles and regular strategy workshops	✓	✓	–



„By initiating and coordinating projects and finding partners, the CU supports us in identifying new fields of knowledge and technology. In this way, we develop topics with great market potential together.“

DR. STEFFEN KRESS

Senior Vice President Business Development
MT Aerospace AG



KNOWLEDGE

Market reports

annual CFRP market report as well as active working group "Technical Market Report" for future forecasting of market events and opportunities for members; CMC Market Report of the Ceramic Composites Network

Part of Membership	Exclusiveness	Your benefit / market price
✓	✓	both free of charge for members (price €2,400 + VAT)

Atlas of Competences (who-offers-what)

search and be found through exclusive access and entry via Carbon Connected

Part of Membership	Exclusiveness	Your benefit / market price
✓	✓	–

Specialist information

mediation & forwarding of internal and external specialist enquiries as well as feasibility studies or trend analyses

Part of Membership	Exclusiveness	Your benefit / market price
✓	✓	–

Further education program

comprehensive annual program in printed and electronic form with partly free and reduced offers for members as well as the possibility for members to advertise their own further education offers

Part of Membership	Exclusiveness	Your benefit / market price
✓	✓	member benefit approx. € 150 / person & event

Specific further education offers

for technicians, designers, developers, etc.

Part of Membership	Exclusiveness	Your benefit / market price
✓	✓	member benefit approx. € 150 / person & event

Training advice

for companies providing training in the CU

Part of Membership	Exclusiveness	Your benefit / market price
✓	✓	–

Job advertisements

spreading of member job offers via CU website, newsletter and target group-specific via social networks ([LinkedIn](#), [Instagram](#), [Twitter](#))

Part of Membership	Exclusiveness	Your benefit / market price
✓	✓	market standard from € 900 / offer

Web seminars

knowledge transfer from members for members

Part of Membership	Exclusiveness	Your benefit / market price
✓	–	–

Database

with presentations from events, results from R&D projects, (technical) publications etc. via the platform [Carbon Connected](#)

Part of Membership	Exclusiveness	Your benefit / market price
✓	✓	collective network knowledge

Trainee Program

to promote students in the field of fibre composites and lightweight design with the publicly visible involvement of member institutions

Part of Membership	Exclusiveness	Your benefit / market price
✓	✓	gain tomorrow's professionals

School programs

to develop the future workforce of our members

Part of Membership	Exclusiveness	Your benefit / market price
✓	✓	gain tomorrow's professionals

Teaching materials & experimental kits

to demonstrate fibre composites and technologies

Part of Membership	Exclusiveness	Your benefit / market price
✓	✓	gain tomorrow's professionals

Motivating young people

initiation of competitions to motivate young people for the topic of composites (study prize, bridge building competition, etc.)

Part of Membership	Exclusiveness	Your benefit / market price
✓	✓	gain tomorrow's professionals

Participation in job fairs

demand-driven activities at job fairs

Part of Membership	Exclusiveness	Your benefit / market price
✓	✓	gain tomorrow's professionals

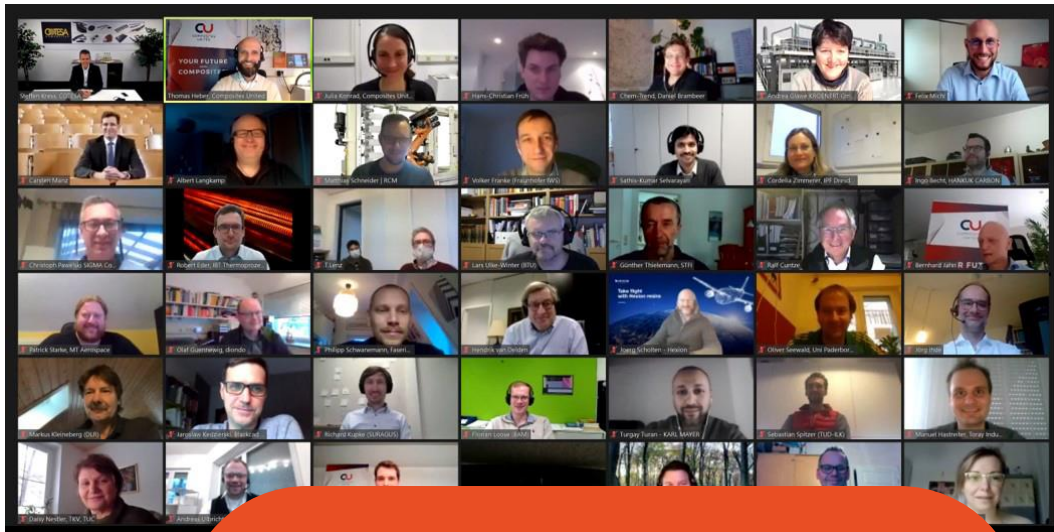
Higher Education and Training Compass

Competence Atlas for Research and Training (in preparation)

Part of Membership	Exclusiveness	Your benefit / market price
✓	✓	gain tomorrow's professionals

Overview of your added value - KNOWLEDGE

Added value	Part of Membership	Exclusiveness	Your benefit / market price
Market reports	✓	✓	free of charge for members (price €2,400 + VAT)
Atlas of Competences	✓	✓	–
Specialist information	✓	✓	–
Further education program	✓	✓	member benefit approx. € 150 / person & event
Specific further education offers	✓	✓	member benefit approx. € 150 / person & event
Training advice	✓	✓	–
Job advertisements	✓	✓	market standard from € 900 / offer
Web seminars	✓	–	–
Database	✓	✓	collective network knowledge
Trainee Program	✓	✓	gain tomorrow's professionals
School programs	✓	✓	gain tomorrow's professionals
Teaching materials & experimental kits	✓	✓	gain tomorrow's professionals
Motivating young people	✓	✓	gain tomorrow's professionals
Participation in job fairs	✓	✓	gain tomorrow's professionals
Higher Education and Training Compass	✓	✓	gain tomorrow's professionals



„Through the professional exchange in the CU network, the training opportunities and the current market information, we achieve a significant knowledge advantage. The CU supports us in building up valuable competences and in attracting and training skilled workers.“

KAI STEINBACH

Leiter Engineering bei LZS
(Leichtbau-Zentrum
Sachsen GmbH)



INTERNATIONALIZATION

Networks in the DACH region

CU Austria and CU Switzerland as country networks with overall CU affiliation

Part of Membership	Exclusiveness	Your benefit / market price
✓	–	–

International R&D projects

initiation and support of international R&D projects for targeted economic cooperation with other international clusters and their members (e. g. USA and Korea in the MAI iBIS project)

Part of Membership	Exclusiveness	Your benefit / market price
✓	✓	market standard from € 3,000€ / project

Market information

provision of market information and support for members in accessing international markets and receiving international delegations

Part of Membership	Exclusiveness	Your benefit / market price
✓	✓	–

Delegation trips

by and with members to open up new markets and business fields

Part of Membership	Exclusiveness	Your benefit / market price
✓	–	member benefit approx. € 1,000 / trip

English speaking working groups

for targeted international exchange

Part of Membership	Exclusiveness	Your benefit / market price
✓	✓	–

CU representations and cooperation networks

in addition to the DACH region, further worldwide CU branches and cooperation networks (including Japan, China, Korea, India, USA, Singapore, Australia, Poland, MEA, others in development) with contacts to support our members in global competition

Part of Membership	Exclusiveness	Your benefit / market price
✓	✓	–

Access to the international network CIRP

International Academy for Production Technology

Part of Membership	Exclusiveness	Your benefit / market price
✓	–	–

International benchmark and trend scouting

in preparation: As an annual report (CU produces studies on, among other things: What does the composites world look like in other regions? Are there strong clusters or regions? What are the political framework conditions? Who are the relevant players? etc.)

Part of Membership	Exclusiveness	Your benefit / market price
✓	–	free of charge for members (price €2,400 + VAT)

Overview of your added value - INTERNATIONALIZATION

Added value	Part of Membership	Exclusiveness	Your benefit / market price
Networks in the DACH region	✓	–	–
International R&D projects	✓	✓	market standard from € 3,000€ / project
Market information	✓	✓	–
Delegation trips	✓	–	member benefit approx. € 1,000 / trip
English-speaking working groups	✓	✓	–
CU representations and cooperation networks	✓	✓	–
Access to the international network CIRP	✓	–	–
International benchmark and trend scouting	✓	–	free of charge for members (price €2,400 + VAT)



„As a CU member, we benefit from the network's international partnerships and cooperations. These make it easier for us to find partners and acquire projects in foreign markets and offer us support with language, cultural and legal challenges.

OLIVER KIPF

Geschäftsführender Gesellschafter bei CG TEC
Carbon und Glasfasertechnik GmbH



Overview of your added value – GENERAL OVERVIEW

Added value	Part of Membership	Exclusiveness	Your benefit / market price
NETWORK			
Exclusive CU events	✓	✓	market standard from € 200 p. p. / event
Public CU events	✓	–	market standard from € 195 p. p. / event
Cooperation events	✓	–	market standard € 50- 200 p. p. / event
Working groups	✓	✓	–
WG leadership	✓	✓	–
Webseminar Wednesday	✓	✓	market standard from € 1,500 / seminar
Carbon Connected networking platform	✓	–	exclusive content & opportunities
Atlas of Competences	✓	✓	–
B2B contacts	✓	✓	–
CU events calendar	✓	–	–
Co-determination	✓	✓	–
Co-determination and active participation	✓	✓	–
Cross-industry representation of interests	✓	✓	active influencing
Politics & Lobbying	✓	✓	active influencing
Regional clusters	✓	✓	–
Specialist network	✓	✓	–
Personal support	✓	✓	market standard from € 100 / hour

Cooperation	✓	✓	–
COMMUNICATION			
CU reports	✓	✓	market standard from € 1,000 / article
Weekly newsletter	✓	✓	industry monitoring market standard from € 5,000 / year; newsletter entry from € 350 / news release
Press releases	✓	✓	market standard from € 900 / news release
Social Media	✓	✓	market standard from € 900 / post
Job board	✓	✓	market standard from € 900 / request
CU website	✓	✓	–
CU YouTube channel	✓	✓	channel with > 10,000 views p. a.
Visibility	✓	✓	–
Trade fair participation & joint stands	✓	–	member benefit up to € 4,000
Information material	✓	✓	–
Carbon Connected platform	✓	✓	–
Atlas of Competences	✓	✓	–
Lightweight design portals	✓	✓	–
Materials and technology marketing	✓	–	configuration by members
Members' signet and certificate	✓	✓	sense of belonging
TECHNOLOGY			
Initiating projects and project programs	✓	✓	approx. € 600 million project volume since 2012

Atlas of Competences	✓	✓	–
Industrial pre-competitive research	✓	✓	–
Project work	✓	✓	market standard from € 10,000 / collaborative project
Information on R&D programs	✓	✓	–
Arranging contacts	✓	✓	–
Working groups	✓	✓	–
Research funding	✓	✓	market standard from € 10,000 / collaborative project
Project forum	✓	✓	market standard from € 1,500 / forum
Standardisation and norming	✓	✓	market standard from € 1,100 / committee
Cost calculation tool	✓	✓	member benefit 20% / order
Strategy circles and regular strategy workshops	✓	✓	–
KNOWLEDGE			
Market reports	✓	✓	free of charge for members (price €2,400 + VAT)
Atlas of Competences	✓	✓	–
Specialist information	✓	✓	–
Further education program	✓	✓	member benefit ap- prox. € 150 / person & event
Specific further education offers	✓	✓	member benefit ap- prox. € 150 / person & event
Training advice	✓	✓	–
Job advertisements	✓	✓	market standard from € 900 / offer

Web seminars	✓	–	–
Database	✓	✓	collective network knowledge
Trainee Program	✓	✓	gain tomorrow's professionals
School programs	✓	✓	gain tomorrow's professionals
Teaching materials & experimental kits	✓	✓	gain tomorrow's professionals
Motivating young people	✓	✓	gain tomorrow's professionals
Participation in job fairs	✓	✓	gain tomorrow's professionals
Higher Education and Training Compass	✓	✓	gain tomorrow's professionals
INTERNATIONALIZATION			
Networks in the DACH region	✓	–	–
International R&D projects	✓	✓	market standard from € 3,000€ / project
Market information	✓	✓	–
Delegation trips	✓	–	member benefit approx. € 1,000 / trip
English-speaking working groups	✓	✓	–
CU representations and cooperation networks	✓	✓	–
Access to the international network CIRP	✓	–	–
International benchmark and trend scouting	✓	–	free of charge for members (price €2,400 + VAT)



Composites United e.V.
Oranienburger Str. 45
D-10117 Berlin | Germany
www.composites-united.com

Status: 07/2023