

# Trade Fair Offer Joint Booth



The leading International Composites Show  
March 05.-07., 2024  
Paris Nord-Villepinte

# CU JOINT BOOTH AT JEC WORLD 24

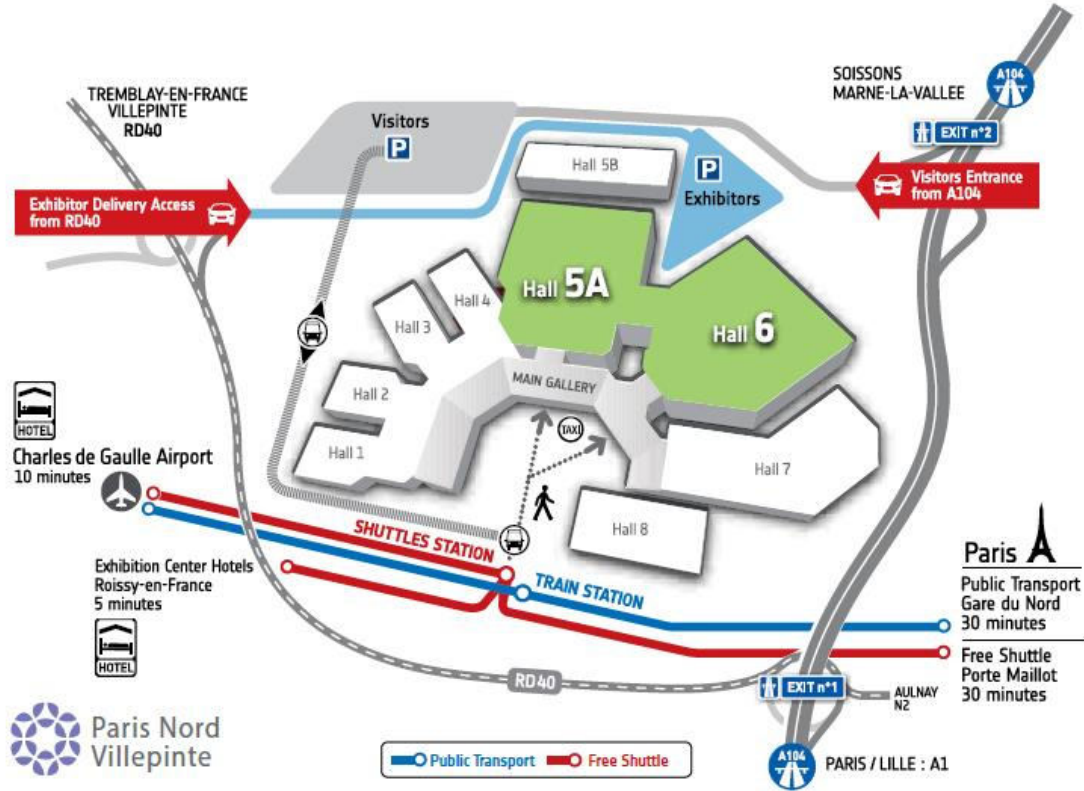


JEC World is one of the most important trade fairs for Composites United e. V. and its members. You as a member are the most important part of our association, therefore we want to give you the opportunity to present yourself optimally at the JEC and together with many other members also present Composites United in all its diversity and size. Benefit from the shared infrastructure at the booth, the catering and the service - so that you can fully concentrate on your trade fair activities!

Although many things have become more expensive in most areas since 2020 and also since 2023, we are all the more pleased that **we can offer you participation in the CU joint stand at the same conditions as in 2020 and 2023!** We have taken on board the feedback from 2022 and 2023 and have now made the stand much more open and friendly - this has significantly increased the visibility for all co-exhibitors. At the same time, we have put more focus on sustainability and reusability in the trade fair concept But see for yourself and participate now in the CU joint stand in the **same location as 2023 with 2 main aisles in Hall 6.**

As space is limited despite the large area, do not hesitate and book your presence now at JEC 2024 at the Composites United e.V. joint booth!

# Trade Fair Ground Overview



# Overview of Hall 5 & Hall 6

**JEC WORLD**  
**2023** The Leading International  
Composites Show  
April 25-27, 2023 | PARIS-NORD  
VILLEPINTE



# CU JOINT BOOTH IN HALL 6



Composites United  
Joint Booth  
Booth-Nr.  
P28+Q28+R28+S28  
in Hall 6

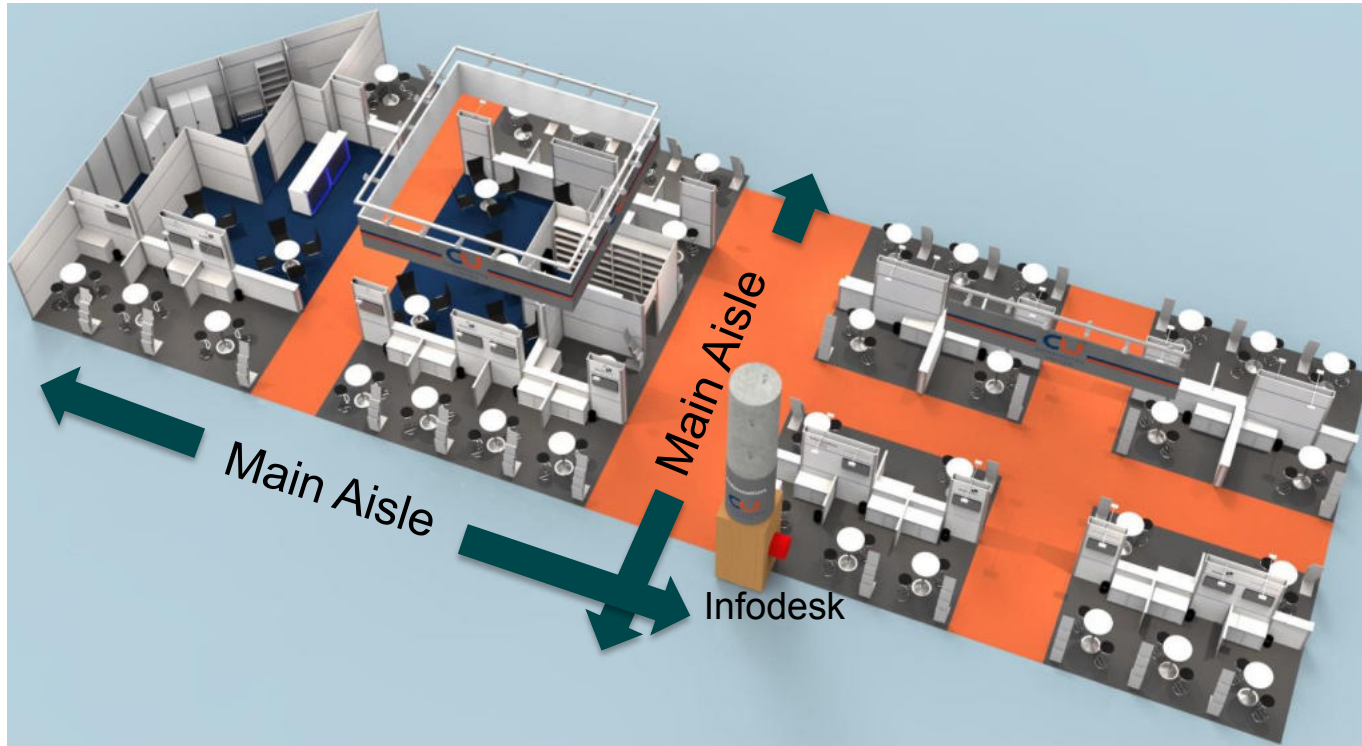


# JOINT BOOTH CONCEPT 2024

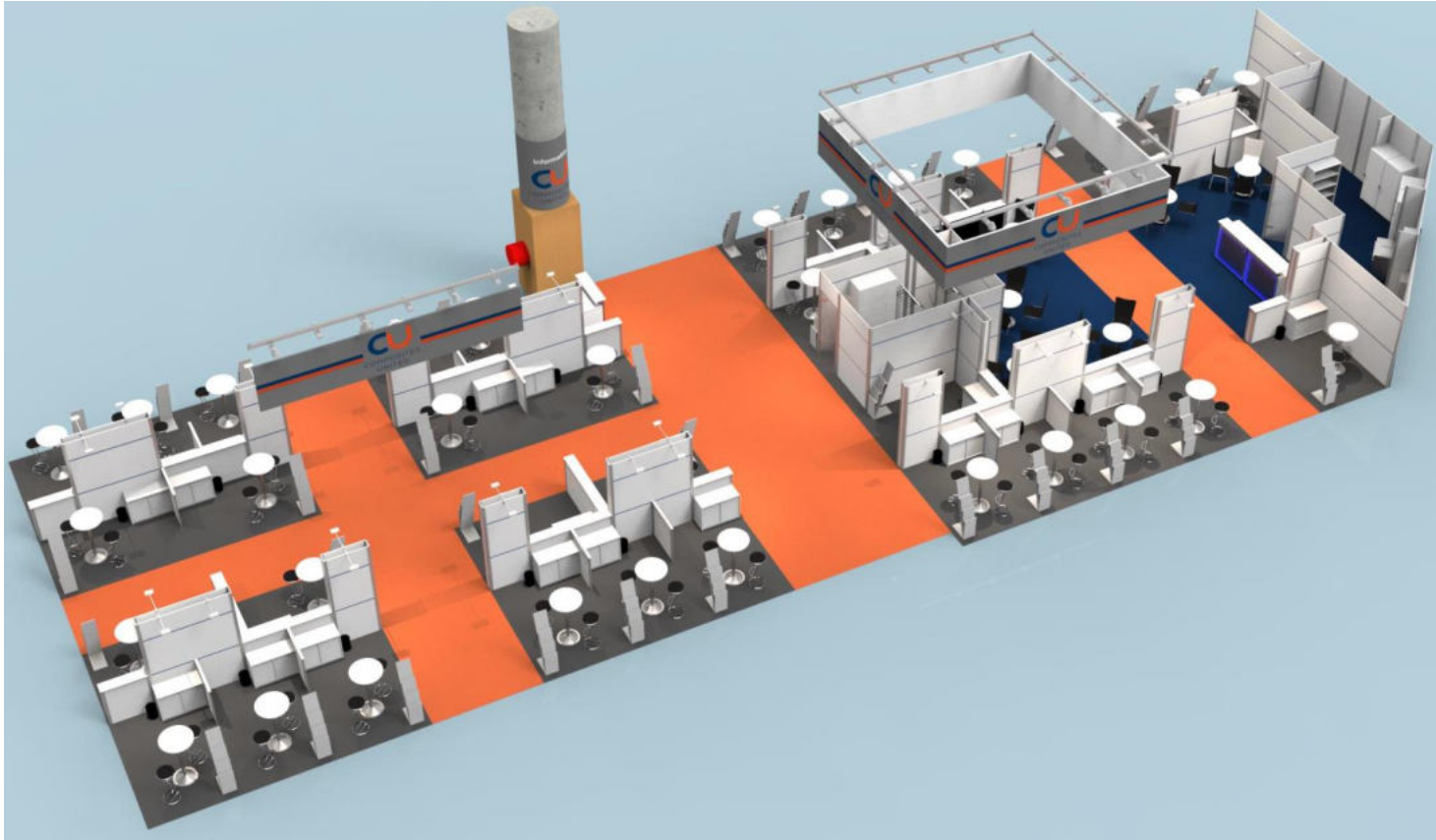
Frontal view from the front (visitor view)

**Please note: View rotated compared to previous slide!**

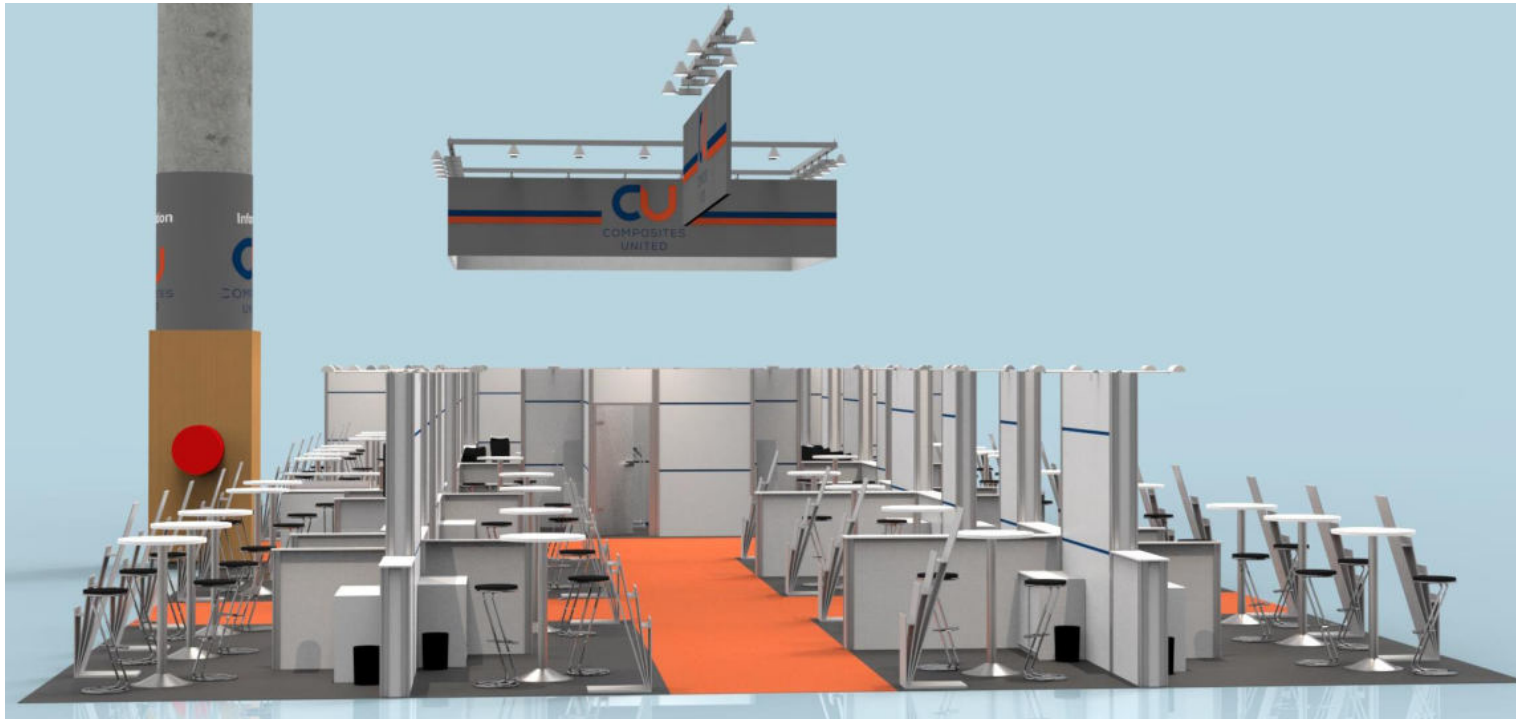
The following are exemplary representations according to the planning status.  
The views and layouts can still change according to the bookings.



# JOINT BOOTH CONCEPT 2024



# JOINT BOOTH CONCEPT 2024

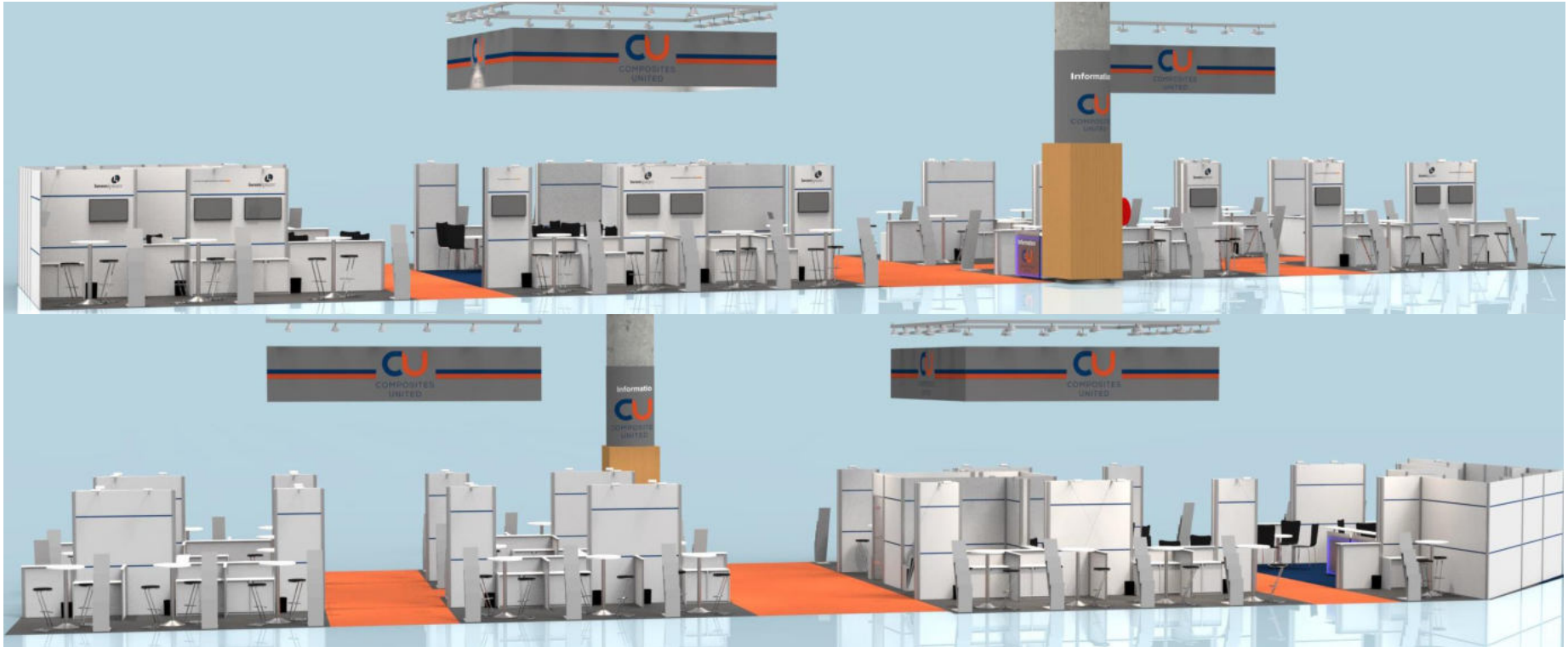




# JOINT BOOTH CONCEPT 2024



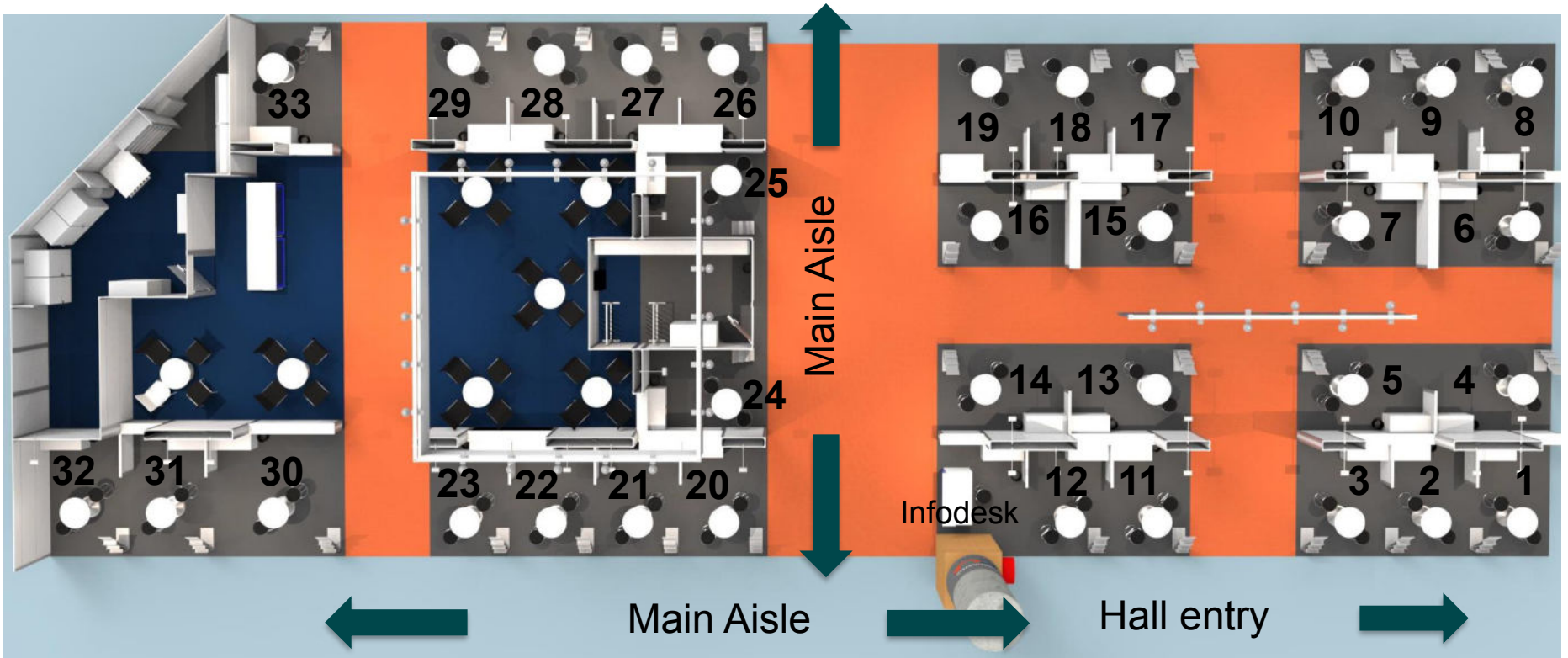
# JOINT BOOTH CONCEPT 2024



# BOOTH NUMBERS OVERVIEW 2024



Numbers & Orientation (Double Booth=2 Spaces combined)

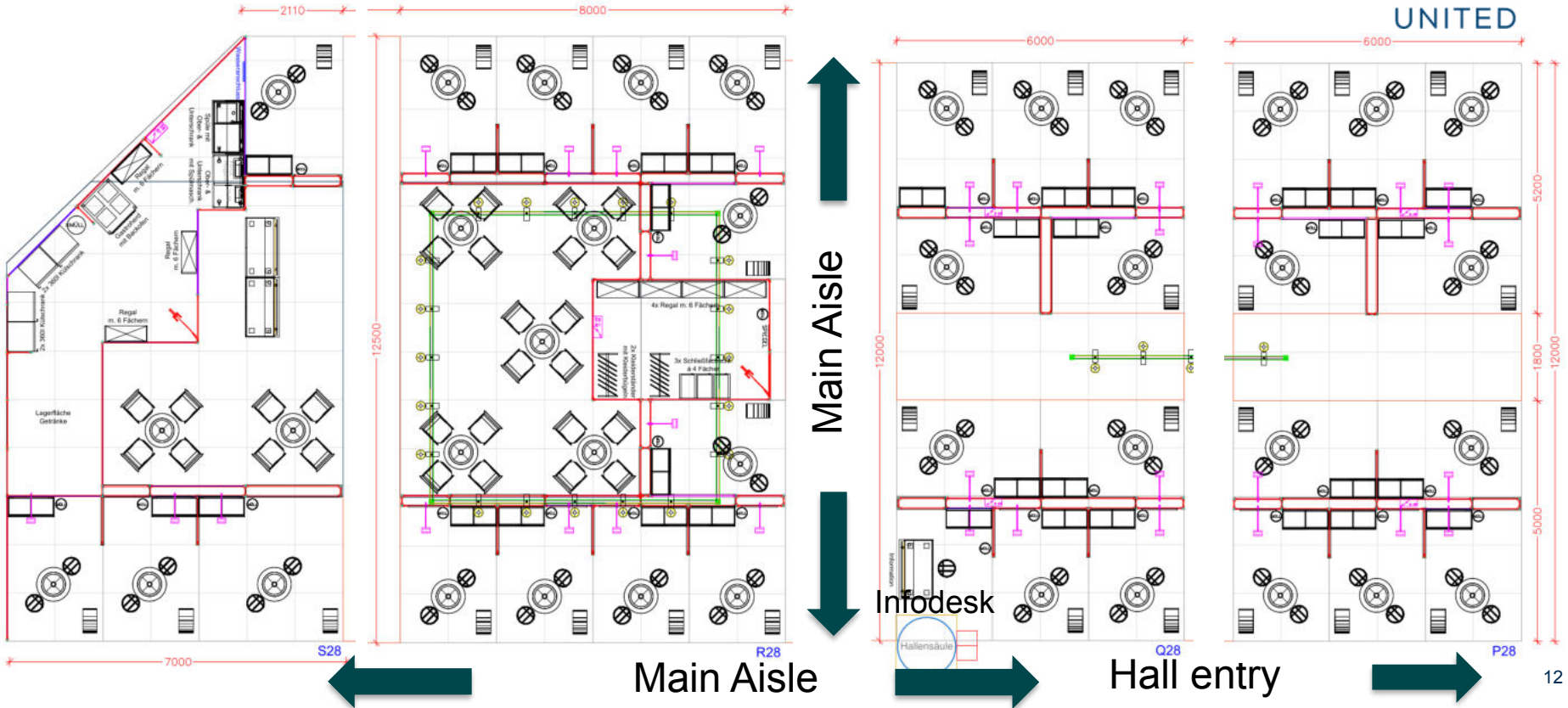


# VIEW FROM ABOVE 2024

With 1m grid to scale



COMPOSITES  
UNITED



# PARTICIPATION OFFERS

## Participation Offer 1

Logo Partnership, Display of brochures and flyers and 1 trade fair ticket

750 €/netto

## Participation Offer 2

Full-Service-Package for

Members:

Non-Members:

• Single Booth (approx. 6 m <sup>2</sup> own & approx. 75m <sup>2</sup> shared area)	9.990 €/netto	11.990 €/netto
• Booth Number 30 (approx. 9 m <sup>2</sup> own & approx. 75m <sup>2</sup> shared area)	14.760 €/netto	18.460 €/netto
• Double Booth (approx. 12 m <sup>2</sup> own & approx. 75m <sup>2</sup> shared area)	19.700 €/netto	23.640 €/netto

- Booth on corner: 10% surcharge on the stand fee
- Individual stand sizes/solutions can, of course, be booked if the stand concept permits - contact us!



# PARTICIPATION OFFER 1

Logo Partnership



## Logo partnership:

- Company logo is placed on logo wall at Infodesk
- Display of brochures at the information counter
- Own catalog entry in the JEC trade show catalog
- Entry as logo partner co-exhibitor on the CU joint stand
- 1 ticket for visiting the fair or for passing on
- Contact requests regarding your company will be forwarded to you by CU employees after the event

Your Price:  
750 € (plus VAT)

# PARTICIPATION OFFER 2

Normal Booth (=ca. 6m<sup>2</sup> individual + ca. 75m<sup>2</sup> shared area)



## Standard Equipment:

- Logo
- Sidewall with 100cm broad x 250cm high
- Desk
- High Table
- 2x High Chair
- Big Brochure Holder DinA4
- Paper basket
- Information on additional equipment and fittings will be sent to you separately, but you are also welcome to enquire about this with us in advance.

# PARTICIPATION OFFER 2

Double Booth Option (=approx. 12m<sup>2</sup> individual + approx. 75m<sup>2</sup> shared area)



## Standard

### Equipment:

(Doubled from single booth)

- 2x Logo
- 2x Side Wall with 100cm broad x 250cm high
- 2x Desk
- 2x High Table
- 4x High Chair
- 2x Big Brochure Holder DinA4
- Of cours Mobiliar can be omitted or ordered

# PARTICIPATION OFFER 2

## Full-Service-Package for Co-Exhibitors (Single & Double Booth)

### The Joint Booth contains:

- Registration and registration costs at the fair
- Stand planning, stand construction and dismantling
- Stand rental, stand construction, lighting, power supply included
- Basic equipment of high-quality furniture (e.g. meeting tables, stools, brochure compartments)
- Exhibition possibilities by arrangement of large and small exhibits
- Stand security and cleaning
- Graphic surfaces for logos and image processing (cost share according to expenditure)
- Use of common areas for information, communication and logistics included
- Exhibitor pass and admission ticket contingent included

### Supporting Marketing Activities:

- Basic entry in the fair catalog (Buyers Guide)
- Short report of the exhibitors about their Innovations e.g. in the JEC Magazine possible
- Press work for the joint stand
- Listing of exhibitors on the JEC homepage

# PARTICIPATION OFFER 2

## Full-Service-Package for Co-Exhibitors (Single & Double Booth)

### Full-Service

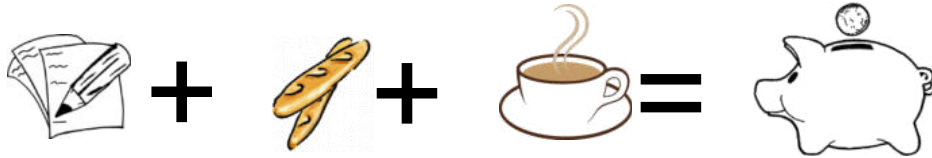
- Comprehensive services in the run-up to the presentation (handling with JEC World etc.)
- Use of the common areas
- Support and stand supervision by Employees of the local offices in Paris
- Catering (drinks & snacks) for exhibitors and guests free of charge

Your price advantage as member:  
(example for Double Booth)

**19.700 € (Member) vs. 23.640 €  
(Non-Member)**

= 3.940 € Saving

*For Comparison: The annual fee for a membership in CU costs for a small business 3.000 €.*





# CU IN PARIS!



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