

# Trade Fair Offer Joint Booth



The leading International Composites Show  
June, 01.-03., 2021  
Paris Nord-Villepinte

# JOINED BOOTH OF CU

## Fusion Carbon Composites & CFK Valley



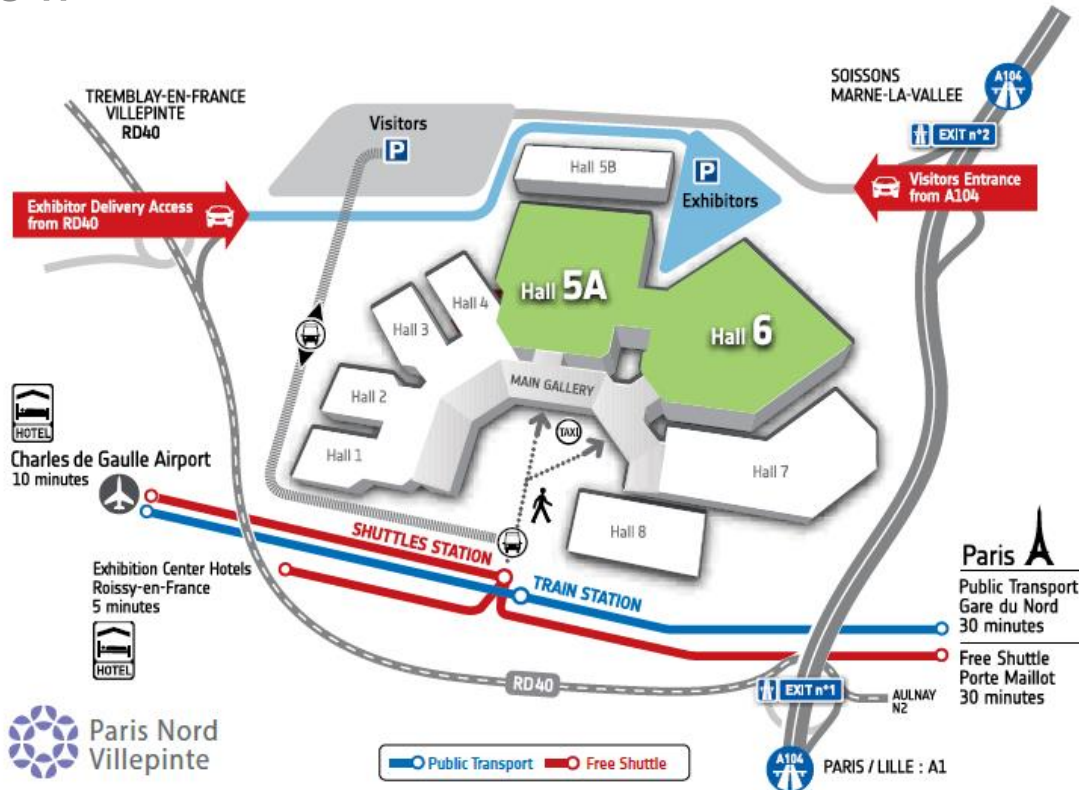
Thanks to the merger of Carbon Composites e. V. and CFK Valley e. V., Composites United e. V. has become one of the largest global networks for fiber-based, multi-material lightweight construction. With concentrated strength and now over 400 members, we promote and support innovative technologies across all industries, network our partners and act as a mouthpiece for politicians.

Since this was not possible in 2020, we are therefore presenting ourselves at JEC 2021 in a completely new guise on a stand area twice as large as in previous years. We are pleased to offer you the opportunity to be a co-exhibitor at the Composites United booth! With a top location in hall 6 and the new stand size, we want to present the new association in a festive way and also let you as a co-exhibitor benefit from the corresponding attention.

Since space is limited despite the larger area, don't hesitate any longer and book your presence at JEC 2021 now!

Enclosed you will find some impressions and more details.

# Overview



# MESSEGELÄNDEPLAN

JEC 2021



# FLOOR PLAN HALL 6

JEC 2021 / Standnummern F85 + G85



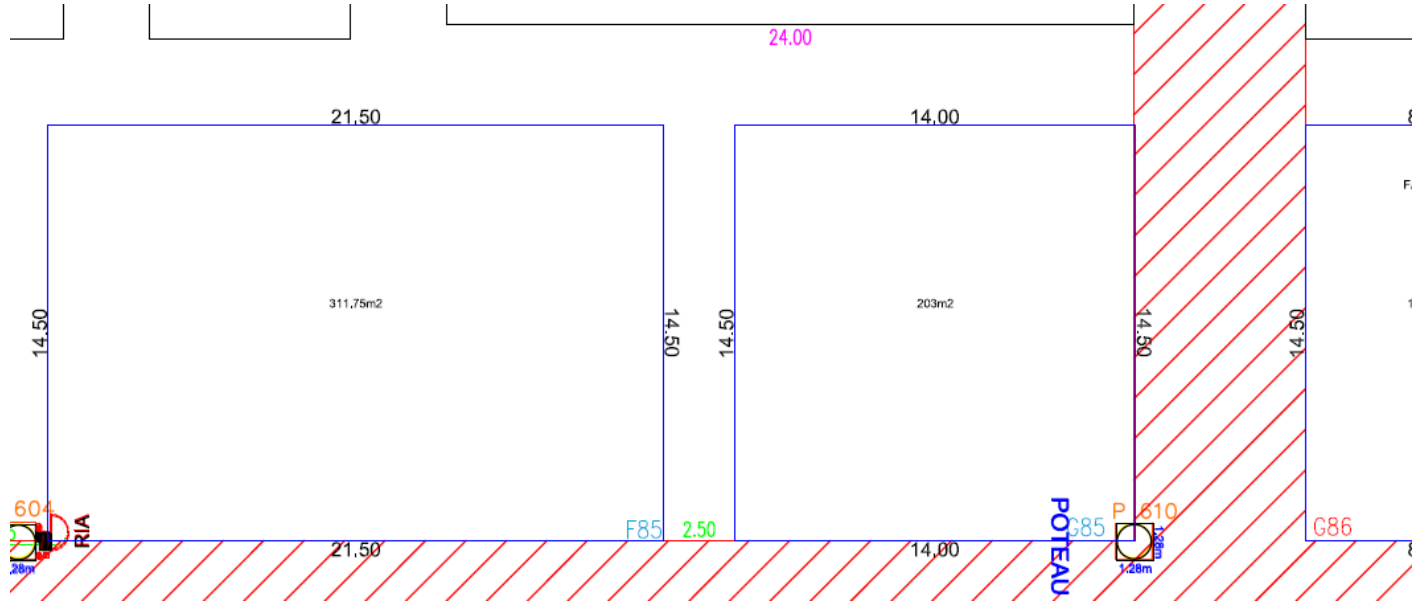
COMPOSITES  
UNITED



Composites United  
Shared Booth  
Booth-Number F85 + G85  
In Hall 6, near the  
„Composites in Action“-  
Area and Planet Mobility

# PART OF HALL 6

Shared Booth of Composites United (425 qm)



# CONCEPT FOR CU-BOOTH 2021

Front View (425 m<sup>2</sup>)



# CONCEPT FOR CU-BOOTH 2021



# CONCEPT FOR CU-BOOTH 2021



# CONCEPT FOR CU-BOOTH 2021



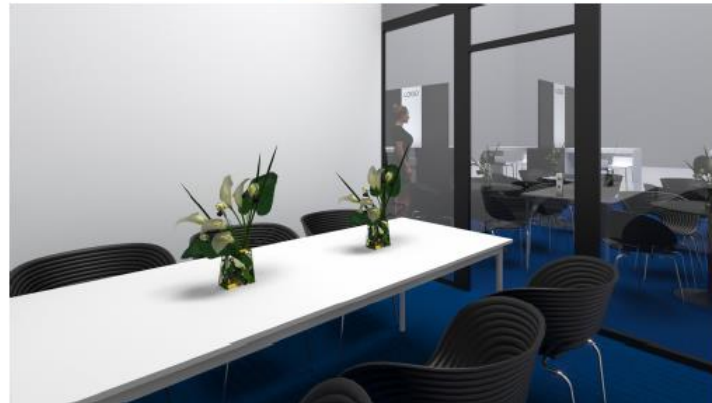
Side View



Lounge-Area



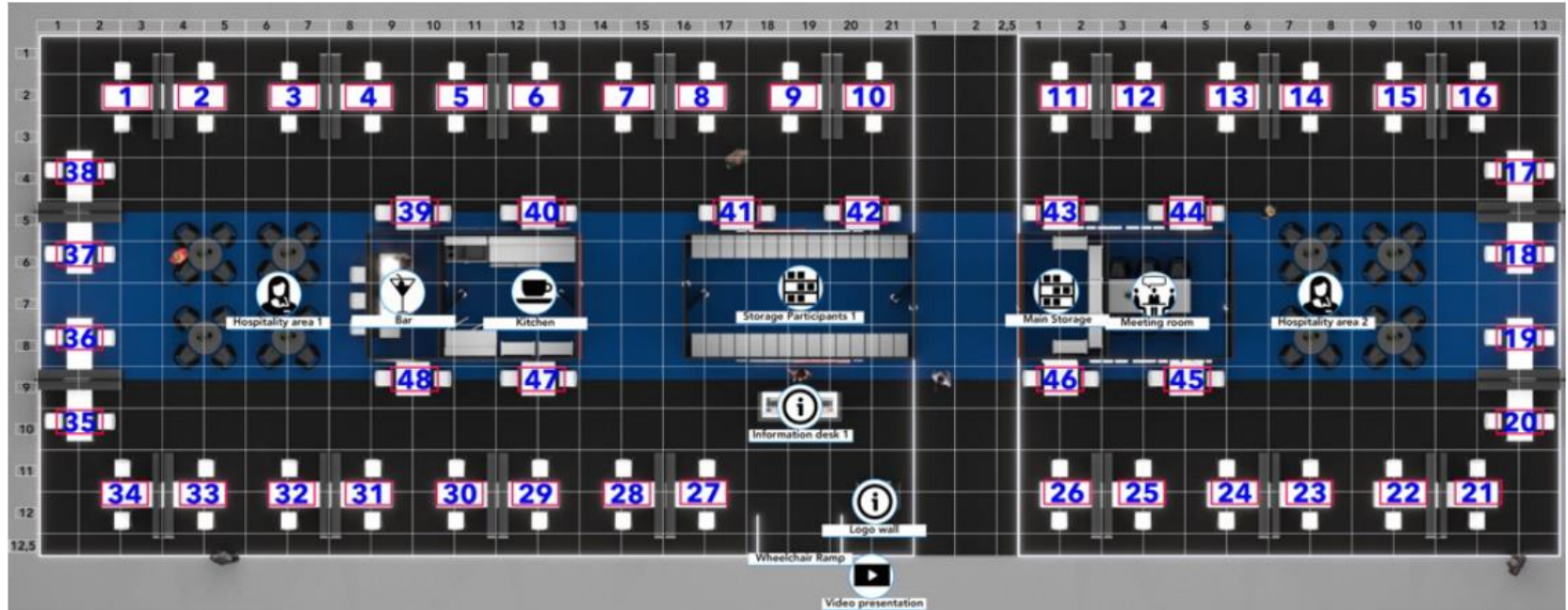
Info-Point



Extra Meeting-Room

# CONCEPT FOR CU-BOOTH 2021

Plan with Booth Numbers (6&12 m<sup>2</sup>)



# PARTICIPATION OFFERS

## Overview



### Participation Offer 1

Display of brochures and flyers including logo image and 1 trade fair ticket	500 €/netto
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### Participation Offer 2

Logo partnership on the back of the info counter	2.950 €/netto
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### Participation Offer 3

Full-Service-Package für	Mitglieder:	Nicht-Mitglieder:
• 6 m <sup>2</sup> (3 m <sup>2</sup> own and 3 m <sup>2</sup> shared area)	5.300 €/netto	6.000 €/netto
• 12 m <sup>2</sup> (6 m <sup>2</sup> own and 6m <sup>2</sup> shared area)	9.990 €/netto	11.400 €/netto
• 24 m <sup>2</sup> (12 m <sup>2</sup> own and 12 m <sup>2</sup> shared area)	19.700 €/netto	22.600 €/netto

- Booth on corner: 10% surcharge on the stand fee
- Individual stand sizes can of course be booked, if the stand concept allows it - contact us!

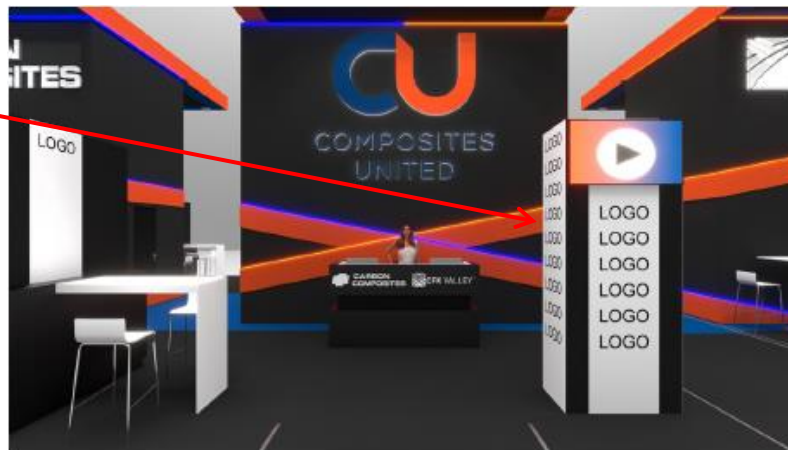
# PARTICIPATION OFFER 1



Display of brochures and flyers including logo image and 1 trade fair ticket

Your brochures/flyer could be placed here including logo image

Your price:  
500,- € (plus vat.)

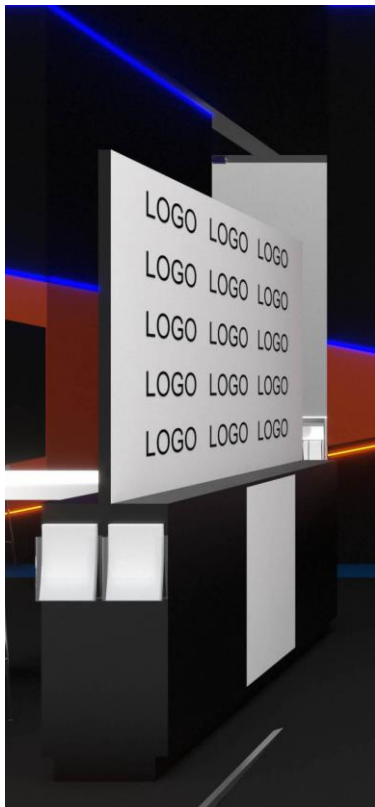


## The offer includes:

replenishment of the brochures on all days of the fair by CU employees or hostesses, 1 ticket for the JEC fair, contact requests regarding your company will be forwarded to you by CU employees after the event.

# PARTICIPATION OFFER 2

Logo partnership



## Logo partnership:

- Company logo is placed in an exposed position on the logo wall
- Display of brochures and/or daily video presentation on the large screen at the information counter
- Own catalog entry in the JEC trade show catalog
- Entry as logo partner co-exhibitor on the CU joint stand
- 1 VIP ticket for visiting the fair or for passing on
- Contact requests regarding your company will be forwarded to you by CU employees after the event

Your price:  
2.950 € (plus vat)

# PARTICIPATION OFFER 3

Full-Service-Package for Co-Exhibitors

## The Shared Booth contains:

- Registration and registration costs at the fair
- Stand planning, stand construction and dismantling
- Stand rental, stand construction, lighting, power supply included
- Basic equipment of high-quality furniture (e.g. meeting tables, stools, brochure compartments)
- Exhibition possibilities by arrangement of large and small exhibits
- Stand security, cleaning and insurance
- Graphic surfaces for logos and image processing (cost share according to expenditure)
- Use of common areas for information, communication and logistics included
- Exhibitor pass and admission ticket contingent included
- Free use of the meeting

## Supporting Marketing Activities:

- Basic entry in the fair catalog (Buyers Guide)
- Short report of the exhibitors about their Innovations e.g. in the JEC Magazine possible
- Press work for the joint stand
- Listing of exhibitors on the JEC homepage

# PARTICIPATION OFFER 3

Full-Service-Package for Co-Exhibitors

## Full-Service

- Comprehensive services in the run-up to the presentation (handling with JEC World etc.)
- Support with registration for the End-Users Forum and presentation of the exhibits on the showcase area
- Use of the common areas
- Support and stand supervision by Employees of the local offices in Paris
- Catering (drinks & snacks) for exhibitors and guests free of charge

Your price advantage as member:  
(example for 24 m<sup>2</sup>)

**19.700 € (Member) vs. 22.600 €  
(Non-Member)**

= 2.900 € Saving

*For Comparison: The annual fee for a membership in CU costs for a small business 3.000 €.*



# PARTICIPATION OFFER 3

Booth option 6 m<sup>2</sup>: bar table, 2 bar stools and Logo



3 m<sup>2</sup> own and 3 m<sup>2</sup> shared area

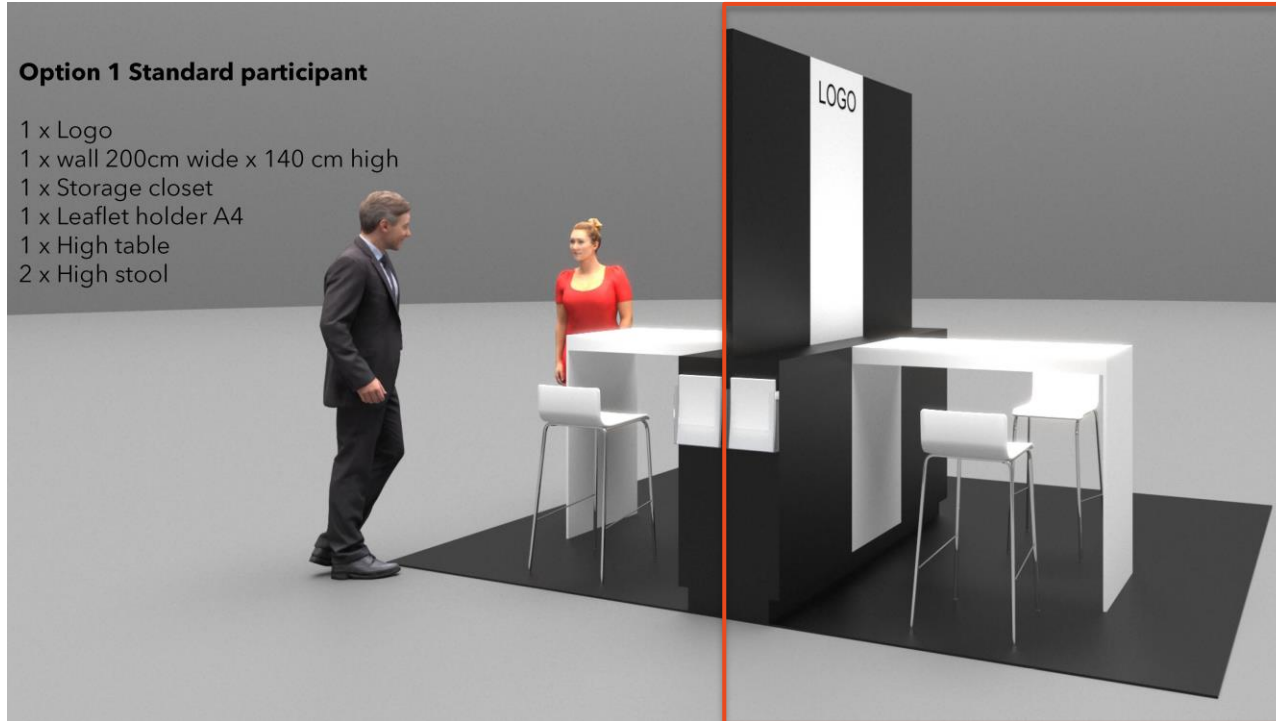
Booth numbers: 39 - 45

# PARTICIPATION OFFER 3

Standard booth option 1 (12 m<sup>2</sup>)

## Option 1 Standard participant

- 1 x Logo
- 1 x wall 200cm wide x 140 cm high
- 1 x Storage closet
- 1 x Leaflet holder A4
- 1 x High table
- 2 x High stool



6 m<sup>2</sup> own and 6 m<sup>2</sup> shared  
area

Booth numbers 1 - 38

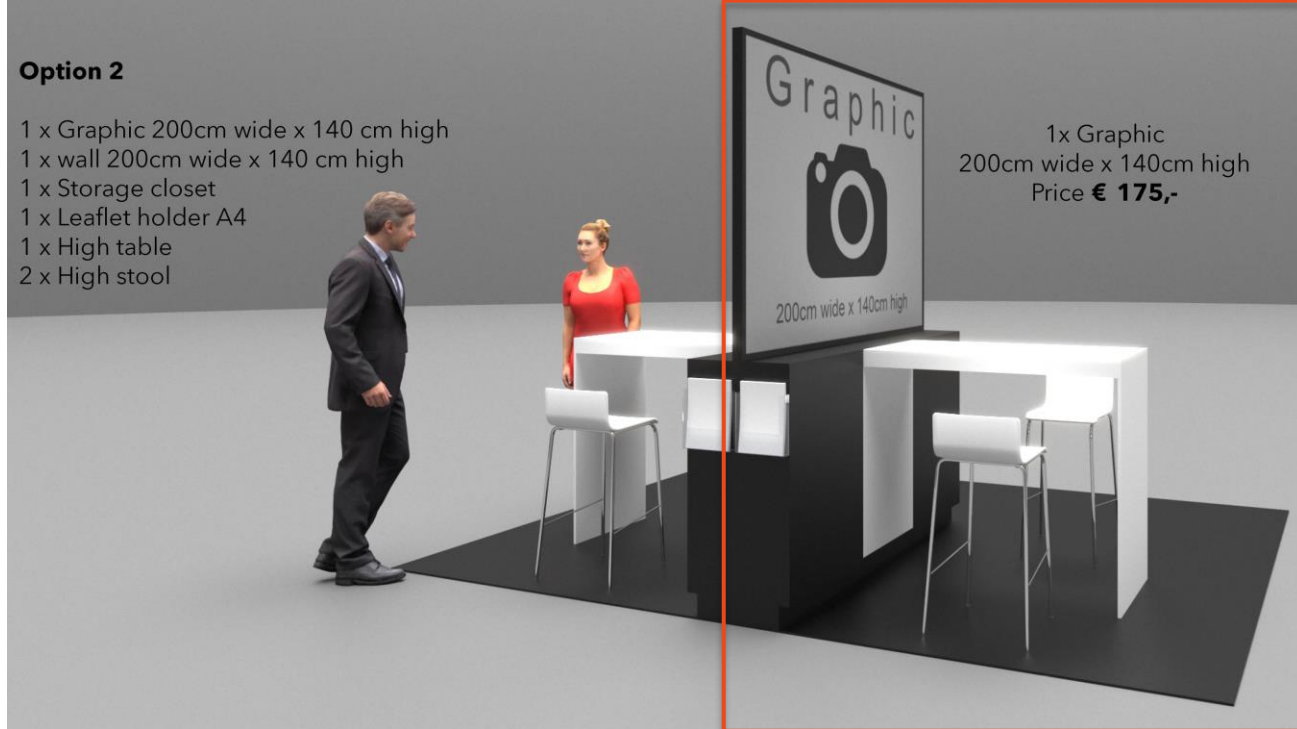
# PARTICIPATION OFFER 3

Booth option 2 (12 m<sup>2</sup>):

## Option 2

1 x Graphic 200cm wide x 140 cm high  
1 x wall 200cm wide x 140 cm high  
1 x Storage closet  
1 x Leaflet holder A4  
1 x High table  
2 x High stool

1x Graphic  
200cm wide x 140cm high  
Price **€ 175,-**



6 m<sup>2</sup> own and 6 m<sup>2</sup> shared  
area

Booth numbers 1 - 38

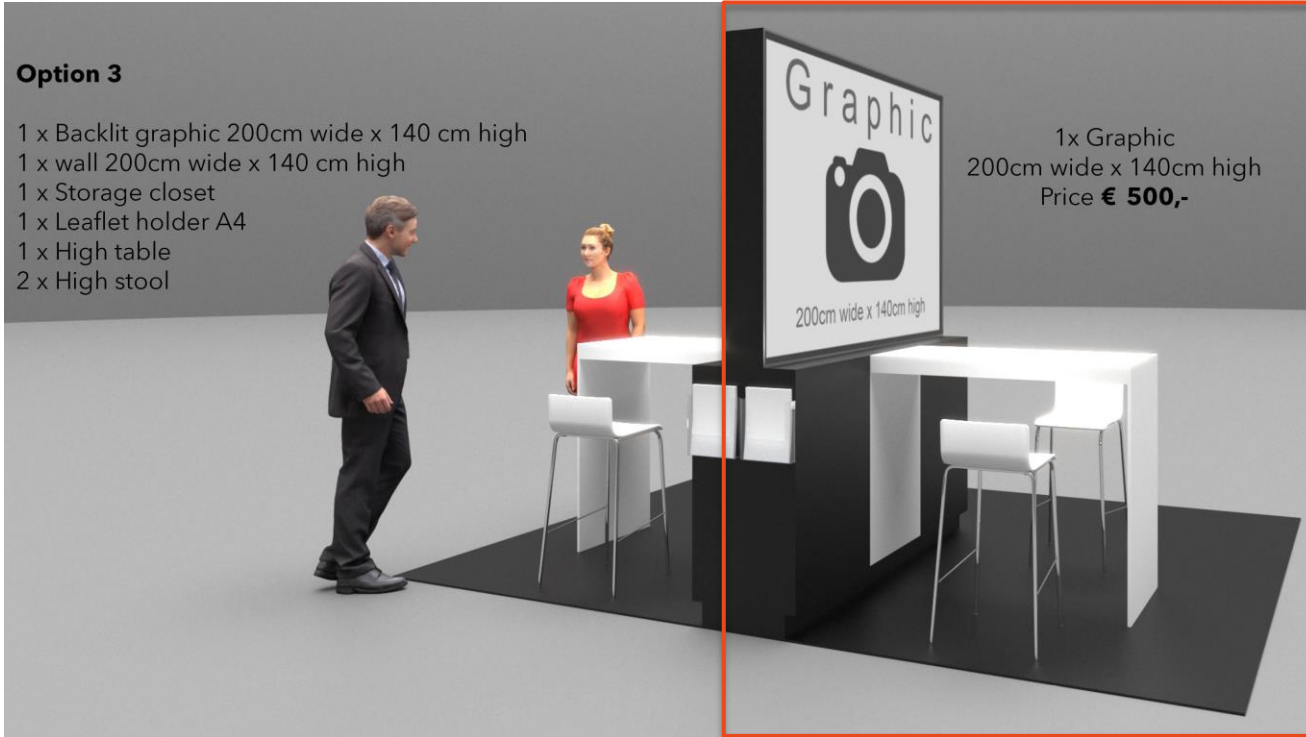
# PARTICIPATION OFFER 3

Booth option 3 (12 m<sup>2</sup>): with lightend banner

## Option 3

- 1 x Backlit graphic 200cm wide x 140 cm high
- 1 x wall 200cm wide x 140 cm high
- 1 x Storage closet
- 1 x Leaflet holder A4
- 1 x High table
- 2 x High stool

1x Graphic  
200cm wide x 140cm high  
Price € 500,-



6 m<sup>2</sup> own and 6 m<sup>2</sup> shared  
area

Booth numbers 1 - 38

# PARTICIPATION OFFER 3

Booth option 4 (24 m<sup>2</sup>): with back wall

Extra's participant

Backwall Graphic  
Price square meter  
**€ 75,-**

Backwall 200cm wide x 200 cm high  
on wheels  
Price p.p  
**€ 200,-**

12 m<sup>2</sup> own and 12 m<sup>2</sup>  
shared area

Booth numbers: 1 - 38

# PARTICIPATION OFFER 3

Booth option 5 (24 m<sup>2</sup>): with closes back wall

Extra's participant

Backwall Graphic  
Price square meter  
**€ 75,-**

Backwall 400cm wide x 200 cm high  
mounted behind wall  
Price p.p  
**€ 300,-**

12 m<sup>2</sup> own and 12 m<sup>2</sup>  
shared area

Booth numbers: 1 - 38

# PARTICIPATION OFFER 3

Further possibilities for your booth

## Extra's participant



# SEE YOU IN PARIS!



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